



**VERKEHRS  
BUERO  
HOSPITALITY**



A joy to  
partner with.

# A warm welcome.

What's your perfect start to a really good day in a hotel? What's your idea of a highly successful event? And how can we constantly surprise all those who've already visited the world's most exciting places and most beautiful accommodations?

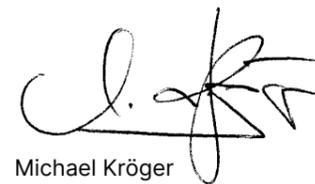
At VERKEHRBUERO HOSPITALITY, we constantly ask ourselves these questions. Because we're passionate hosts and because we're 100 percent committed to our guests, as well as their wishes and wellbeing. And because we aim to be the right partner for guests from all over the world, with our varied brand portfolio and consistently first-class service, regardless of the timing, duration and reason for their visit.

Our aim is to make every encounter extremely special, thanks to our professionalism, openness and a great deal of Austrian charm.

So we make the following promise: to strive for "the good life" for both guests and investors, as well as for customers and our over 1,000 highly qualified staff.

We regard our hotels, hostels, campsites as well as our event venues and Café Central as places to meet and interact, which constantly surprise and inspire. In just the same way that we at VERKEHRBUERO HOSPITALITY benefit from the daily interaction within the group. At VERKEHRBUERO, we combine more than 100 years' experience in tourism, both in the hotel and event sector, as well as package tours in Austria and throughout the world. Always with our customers and guests as the focus of our activities.

See for yourself – we look forward to welcoming you!



Michael Kröger  
Managing Director  
Verkehrsbüro Hotellerie GmbH



Kay Fröhlich  
Managing Director  
Palais Events Veranstaltungen GmbH

# About us and our brands.

VERKEHRBUERO is number one in Austrian tourism – and VERKEHRBUERO HOSPITALITY as a passionate host plays an important role in that. What characterises one of Austria's biggest tourism corporations? More than 100 years of experience, a diverse brand portfolio and first-rate service offers for guests and partners. Our promise: the good life – for investors as well as customers and employees. Our mission: helping create beautiful experiences by being an ideal host. How do we accomplish that? With competence, openness and a heaping scoop of Austrian charm – to turn every encounter into a pleasure. VERKEHRBUERO HOSPITALITY unites the following brands:

**AUSTRIA  
TREND**



**BASSENA**

**PALAIS  
EVENTS**

Partner von

**Radisson** BLU

**HOSTELS  
VIENNA**

**CAMPING  
WIEN**

**RADISSON  
Individuals.**



**VERKEHR  
BUERO  
HOSPITALITY**

This combination gives us a strong position in Austria's hospitality sector – and makes us an expert in various areas of service. Our core competence is the (city) hotel industry with Austria Trend Hotels, BASSENA, Radisson Blu as well as two Radisson Individuals Hotels. In the area of MICE, we have a country-wide presence thanks to Austria Trend Hotels, Radisson Blu and Radisson Individuals as well as the historic locations of Palais Events. In our core market Vienna, Camping Wien and Hostels Vienna complement our offers by catering to guests who would like to combine a city trip with time in nature for a favourable price.

# These are our brands.



With about 7,000 beds at 16 Austria Trend Hotels, we shape the tourism landscape of Austria and Slovenia. We currently run eleven hotels as well as an imperial suite at Schönbrunn Palace in Vienna. Guests from around the world can also reside at four hotels in the cities of Salzburg, Graz and Innsbruck. In addition, we operate a Hotel in Slovenia's capital Ljubljana.

## All for the satisfaction of our guests

Every year, countless guests benefit from our first-rate services. Austria Trend Hotels are the first choice for upscale clientele on private or business trips. Comfort-oriented details refine our offers – ranging from a high-quality pillow selection made in Austria and all the way to a substantial breakfast with regional organic products and a Good Morning Master sharing valuable tips for all guests. Those who would like to get some fresh air can find information on the best jogging routes near the hotel.

And one thing's for certain: At Austria Trend Hotels, every guest finds a special piece of Austria.



With BASSENA, a new brand has entered the market. As the first hotel of its kind, BASSENA Wien Messe Prater was opened in March 2020, followed by the BASSENA Wien Donaustadt in the summer of 2022. Young, fresh and modern: Near the world-famous Viennese Riesenrad (ferris wheel) and in Donaustadt district, new chapters in hotel history are being written.

What does BASSENA stand for? An entirely new interpretation of contemporary hotel stays. At its heart a hotel, BASSENA gives every guest the feeling of staying at a friend's house. BASSENA stands for encounters based on openness and respect – and for active hospitality if it's desired. If you're looking for quiet moments in your room, that's what you'll get. And if you're in the mood to chat, you have plenty of options to do so.

Familiar light-heartedness and casual cordiality: Arrive, check in, relax – experienced hosts contribute to ensuring that every visitor can enjoy their stay in Vienna to the fullest. And they are always happy to share helpful tips and tricks for exploring Austria's capital.



## Hotel Altstadt Salzburg

In the heart of Salzburg's old town, you can find a historic gem with centuries-long history. That's right, we're talking about the Radisson Blu Hotel Altstadt, franchise hotel of VERKEHRBUERO HOSPITALITY.

The history of the former brewery goes back to 1377 – nowadays, this location stands for luxury, comfort and first-rate service. Its stunning setting guarantees you will never forget your stay, not least due to its individuality.

You'd like to celebrate a wedding or hold a meeting with an unparalleled view of the old town and Kapuzinerberg? The hotel team will be happy to do all the planning for you.

MEMBER OF



## Hotel Rathauspark Wien

Hotel Rathauspark is the perfect choice for guests looking for an exclusive and authentic idea of the Vienna of locals. The Radisson Individuals member is a great base for exploring the district and following in the footsteps of historic personalities.

A true Vienna experience: A stay at this elegant palace right in the city's government district is an adventure for all senses.

## Hotel Schillerpark Linz

Hotel Schillerpark in Linz combines luxury with a charming sense of lightness. This makes it particularly popular with guests looking for something special. With its unique atmosphere and the stellar location right in the heart of Upper Austria's capital, it's the city's number one choice for discerning travellers.

The fact that the Casino Linz is located right at the hotel makes the Radisson Individuals member even more attractive.



Palais events complements the brand portfolio of VERKEHRBUERO HOSPITALITY as a reliable partner for sophisticated events in Vienna. Conference, seminar, meeting, trade fair, banquet or private party: Depending on the desired style of the location and number of guests, a total of 2,500 square metres offer room for any kind of occasion in a beautiful historic setting.

Celebrating or holding meetings in Palais Ferstel or Palais Daun-Kinsky – both located at the Freyung, in the splendid Wiener Börsensäle on Ringstraße, or at Café Central in Herrengasse: Alongside a charming mix of Viennese flair and excellent catering, our comprehensive support makes planning an event a pleasant experience for everyone involved.

Venetian trecento, opulent Baroque or neo-Renaissance? Let us know your preferred choice of style for your meeting or event – our experienced team handles the rest for you. Professionally organised and elegantly served: Based on this motto, Palais Events offers comprehensive services. Needless to say, Palais Events is happy to attend to your individual wishes and requests.



With Palace Hostel Vienna, VERKEHRBUERO HOSPITALITY offers a favourably priced accommodation option for friends, families, school groups and other groups. The hostel is located in beautiful green countryside surroundings adjacent to the Wienerwald with stunning views, while the city centre can be easily reached by public transportation in no time at all. Perfect for all those who would like to escape the hustle and bustle of the city. Independent travellers amongst Vienna visitors will be very pleased with this option.



Individual lodging right in the city – that's possible at the two camping grounds of VERKEHRBUERO HOSPITALITY. Camping Wien West and Camping Wien Neue Donau: If that's where you decide to put up your tent, you'll experience a perfect blend of urban lifestyle and relaxing moments in nature. Guests enjoy hiking trails, meadows and nearby forests – at the same time, Vienna's pulsating city centre is only a few minutes away by underground train or by car.



# AUSTRIA TREND HOTELS

Eleven locations in Vienna, two in Salzburg and one in Graz, Innsbruck and Ljubljana respectively: Austria Trend Hotels shape the tourism landscape of Austria and Slovenia.

## Our core market: Vienna's city centre

Hotel Astoria or Hotel Europa Wien: At several locations in Vienna's city centre, our hotels elegantly bridge the gap between the past and the present. If modern urban lifestyle is what you're looking for, Hotel Anatol and Hotel beim Theresianum should be your hotels of choice.

Hotel Doppio in "Neu Marx" next to the T-Center and Hotel Savoyen Vienna in the former Imperial-Royal Court and State Printing House are two other addresses located right in the city's centre. So is our biggest four-star Hotel Ananas near Naschmarkt in the fifth district.

## Experiencing Schönbrunn

If you would like to explore the area around Schönbrunn Palace, you might want to book a room in the posh district of Hietzing. That's where Austria Trend Hotels is present with a total of three hotels: the lavish Parkhotel Schönbrunn and Hotel Maximilian right next door as well as Schloss Schönbrunn Grand Suite, one of Vienna's fanciest addresses.

## Hotels in quiet locations

In nature, yet near the city centre: Two Austria Trend Hotels provide exactly that. From Hotel Schloss Wilhelminenberg guests enjoy breathtaking scenic views. The newly renovated Hotel Bosei in the Wienerberg recreational area is the perfect starting point for relaxing outdoor activities.

## Austria Trend Hotels – throughout Austria

Two hotels make a visit to the city of Mozart particularly worthwhile: the "floating" Hotel Salzburg Messe and Hotel Europa Salzburg, the city's tallest building providing stunning views.

We're also present at other federal state capitals with hotels in great locations. Hotel Europa Graz is only about 200 metres away from the city's main station, and Hotel Congress Innsbruck offers international flair amidst a unique mountain setting.

## Limitless offers

With Hotel Ljubljana in Slovenia's capital, Austria Trend crosses country borders and offers one of the most comfortable hotels in the city.

# BASSENA

The stage is set – for a new player in Austrian tourism! BASSENA expands VERKEHRBUERO HOSPITALITY's brand portfolio since spring of 2020 – and spices up Austria's hotel sector. One hotel was already opened at Prater in Vienna's second district. Others will follow, just like the BASSENA Wien Donaustadt.

Are you familiar with the French word "bassin" or the Italian word "bacino"? BASSENA is the Austrian amalgamation of the two. The term designates a central communal water tap accessible to all residents of a building. Beyond just being a place where you could quench your thirst, it used to be where people would come to chat, laugh and catch up on the latest news. And that's exactly what this hotel is like.

## Encounters at the Bassena

By the way, the previously mentioned communal water tap actually exists at our hotel. Fresh Viennese mountain spring water comes out of this fountain specially designed for BASSENA. Another important meeting spot is the kitchen, which either serves as a bar, bistro, café or simply as a location for coming together.

## A place filled with light-heartedness

Efficient and service-oriented: Our passionate hosts welcome

every guest with heartfelt openness and hospitality. They're happy to share their insiders' tips for exploring the city and contribute to making every city or business trip a resounding success.

Alongside our experienced team, a number of attractive services adds to providing our guests with a wonderful experience. Among them, cashless payment options, free WiFi, around-the-clock take-away food from the hotel's fridge as well as a digital guest directory. Free e-newspapers and e-magazines in the "Austria Kiosk", a fitness room and a charging station for e-vehicles top off our various offers.

## Arrived – and here to stay

Every one of the rooms in our BASSENA hotels is an invitation to casually sojourn. The rooms include well-conceived details like USB ports by the nightstand or special blackout curtains. A kingsize bed, mini fridge, 55" HD-TV and "Saint Charles" bath and body care products: All for the satisfaction of our guests and for a stay you will enjoy.

## Little details, lots of comfort

The 241 bedrooms in the BASSENA Wien Messe Prater each offer around 20 m<sup>2</sup> total area, even the two large bedrooms 33 m<sup>2</sup> including a small living room with pull-out couch.

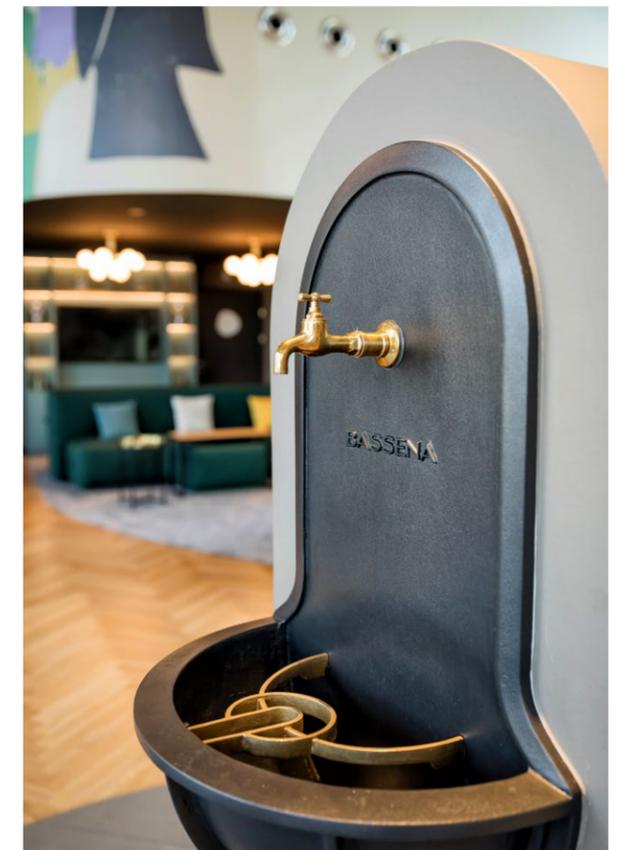
The 4-star hotel is located in the middle of the trendy Leopoldstadt district. This is where market culture meets exciting stores, excellent restaurants and trendy bars. For example on the Danube Canal or in the Carmelite Quarter. Vienna's famous amusement park, the Prater, is practically on the doorstep. The exhibition grounds and the underground station to the city center are only a few minutes away from the hotel.

## Young, urban and dynamic

From 2022: In the new BASSENA Wien Donaustadt, 198 rooms with almost 17 m<sup>2</sup> invite you to linger. Each room has a large walk-in rain-dance shower.

The location: A trendy city quarter in the new VIENNA TWENTYTWO-district with excellent transport links to the city center and the airport. The popular recreation areas Donauinsel, Donaupark and Alte Donau as well as Vienna's largest shopping and entertainment center, Donau Zentrum, are only a few minutes away from the hotel.

**BASSENA**



# RADISSON BLU



## Radisson Blu Hotel Altstadt, Salzburg

300 metres from Mozart's birthplace: That's where Radisson Blu Hotel Altstadt invites its guest to go on a journey back in time. Medieval wooden ceilings, stucco decorations and antique paintings: Your stay in the festival city will be one for the books!

Because: No two rooms are alike. The absolute highlight is the 118 square metre imperial suite. At Restaurant Symphonie, delicacies made with seasonal and regional ingredients are served. On the first floor of the baroque-style building, visitors enjoy breathtaking views of the Salzach river. The restaurant can also be booked for conferences and private parties.

Bespoke meetings and events: Majestic imperial suite, cosy winter garden, Mediterranean courtyard, historic renaissance-style hall or Café Altstadt: Our team on site will be happy to plan an event for you.



# RADISSON Individuals

## Hotel Rathauspark Wien

The traditional Vienna charm exuded by Hotel Rathauspark is more than just a show. The four-star hotel is home to a special chapter of the city's history: The unique atmosphere of the palace built in 1882 has inspired the likes of famous author Stefan Zweig, who used to live there between 1895 and 1907.

A tasteful experience: Start your day in style at the breakfast restaurant, surrounded by famous sons and daughters of Vienna, ranging from Oskar Werner to Maria Theresa and Falco. The latter is also the namesake of the hotel's comfortable bar, where guests can enjoy traditional Viennese coffee specialities and cold drinks around the clock. For meetings with a historic touch, "Stefan Zweig" conference room is the perfect choice. All this makes the Radisson Individuals member a great starting point to write your very own chapter of Vienna history.



## Hotel Schillerpark Linz

Hotel Schillerpark is a pleasant experience for every guest. Excellent amenities, a state-of-the-art interior and stellar service are a matter of course at the Radisson Individuals member hotel. What's more, the hotel is also home to the Casino Linz.

Guests looking for a bit of luxury love the hotel's Triple Seven Suite with its four luxurious rooms spread across 150 square metres. Culinary luxury can be experienced at Tafelspitz restaurant, Café am Park and at the classic-traditional café and hotel bar.

The city's prime address with all major sights in walking distance. In addition, the four-star leading business hotel in Upper Austria's provincial capital offers excellent facilities for private as well as business meetings and events.



MEMBER OF  
**RADISSON  
Individuals.**

# CAMPING WIEN

## Camping Wien West

Nature on one side and city life on the other: Camping Wien West lies on the outskirts of the Wienerwald and is the perfect starting point for a multitude of hiking and mountain bike tours. At the same time, city-hungry campers can reach Vienna's center in only about 30 minutes by bus or train. With the exception of February, the camping site is open year-round. From April to October, you also have the option of staying in one of the 25 bungalows.

## Camping Wien Neue Donau

The Wien Neue Donau camping site is located in the popular Danube recreational area near Donauinsel ("Danube Island") with plenty of options for activities as well as restaurants and cafés for the whole family. What to look forward to from April to September? Action and fun from morning till night, a bathing lido and the Danube bike trail in close proximity as well as an underground train station that lets you get to the city in only about 20 minutes.



# HOSTELS VIENNA

## Palace Hostel Wien

On Wilhelminenberg, guests can breathe fresh forest air at the family-friendly Palace Hostel Wien, which is certified with the Austrian Ecolabel. The location is perfect for enjoying scenic views and at the same time being close to pulsating urban life. By bus, it takes our guests less than 25 minutes to get to Vienna's city centre. And if you're out and about exercising, you just might end up at St. Stephen's Cathedral, the Hofburg and other famous sights and attractions.

Hiking, jogging, Nordic walking or mountain biking: Many routes start right outside the hostel's doorstep.

From backpackers to sports clubs: Everyone gets to enjoy free WiFi, parking spaces and bed linen, an organic breakfast and a minigolf course. The spacious car park can also be used by buses.





# PALAIS EVENTS

## Palais Ferstel

Bella Italia right in Vienna: Palais Ferstel brings Italian charm into Austria's capital. Centrally located by the Freyung in Vienna's first district, this Italian palazzo invites you to celebrate or hold meetings amidst Venetian-Florentine trecento-style surroundings. At this homage to late romantic historicism, guests can look forward to opulent rooms, lavish chandeliers and a beautiful colonnade courtyard. Enjoy special moments in a unique setting!

Unlike most other Viennese "palais", this palazzo wasn't named after its owner but after its architect – and not until it was renovated in 1982. Originally, the building constructed by Heinrich von Ferstel was designed for use as Austria's National Bank and stock exchange.

## Palais Daun-Kinsky

Palais Daun-Kinsky was named after the person who commissioned it: imperial field marshal Count Wirich Philipp Lorenz von Daun, Prince of Teano. He assigned famous master builder Lucas von Hildebrandt with the construction of the lavish baroque-style palace. In the years between 1713 and 1719, a stunning masterpiece was created with unusual stucco decorations and beautiful frescos.

To this day, Palais Daun-Kinsky is among Vienna's most elegant locations. The historic rooms are a sophisticated setting – especially for opulent festivities and magnificent parties. Wedding, baptism, birthday, festive tribute, award ceremony or gala: Events of all kinds become a truly special occasion in Vienna's old town right by the Freyung and with breathtaking views of the Schottenkirche.

## Wiener Börsensäle

The Wiener Börsensäle on Ringstraße are an architectonic, neo-renaissance style gem. The former building of the Vienna stock exchange was built between 1873 and 1877 by Theophil von Hansen and Carl Thietz – with lots of marble, stucco and tall columns. The Wiener Börsensäle are the perfect setting for press conferences, presentations, cocktail receptions or concerts.

Where people used to trade stocks back in the day, guests now celebrate and hold conferences. Today the building is a famous attraction, and the Börsensäle can be rented for events of all kinds. In addition, on-site catering and the delicious Café-Central-Pâtisserie ensure exceptional moments of culinary joy.

## Café Central

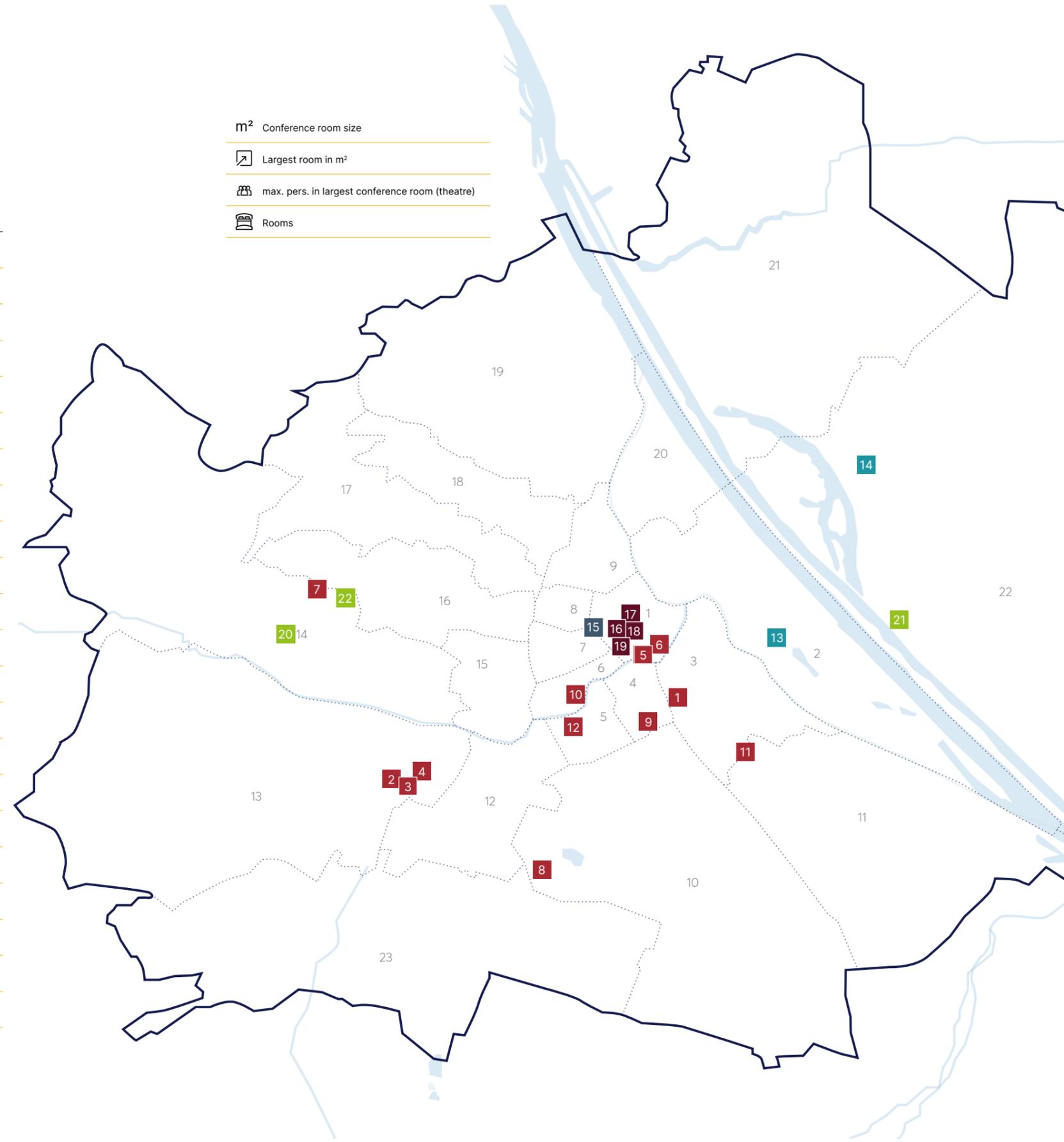
Palais Ferstel "houses" Café Central, which complements the diverse offers of Palais Events. In a historic setting, typical Viennese cuisine, traditional coffee specialities and sweet creations from the pâtisserie are served – where once famous poets and thinkers used to meet up for coffee and cake.

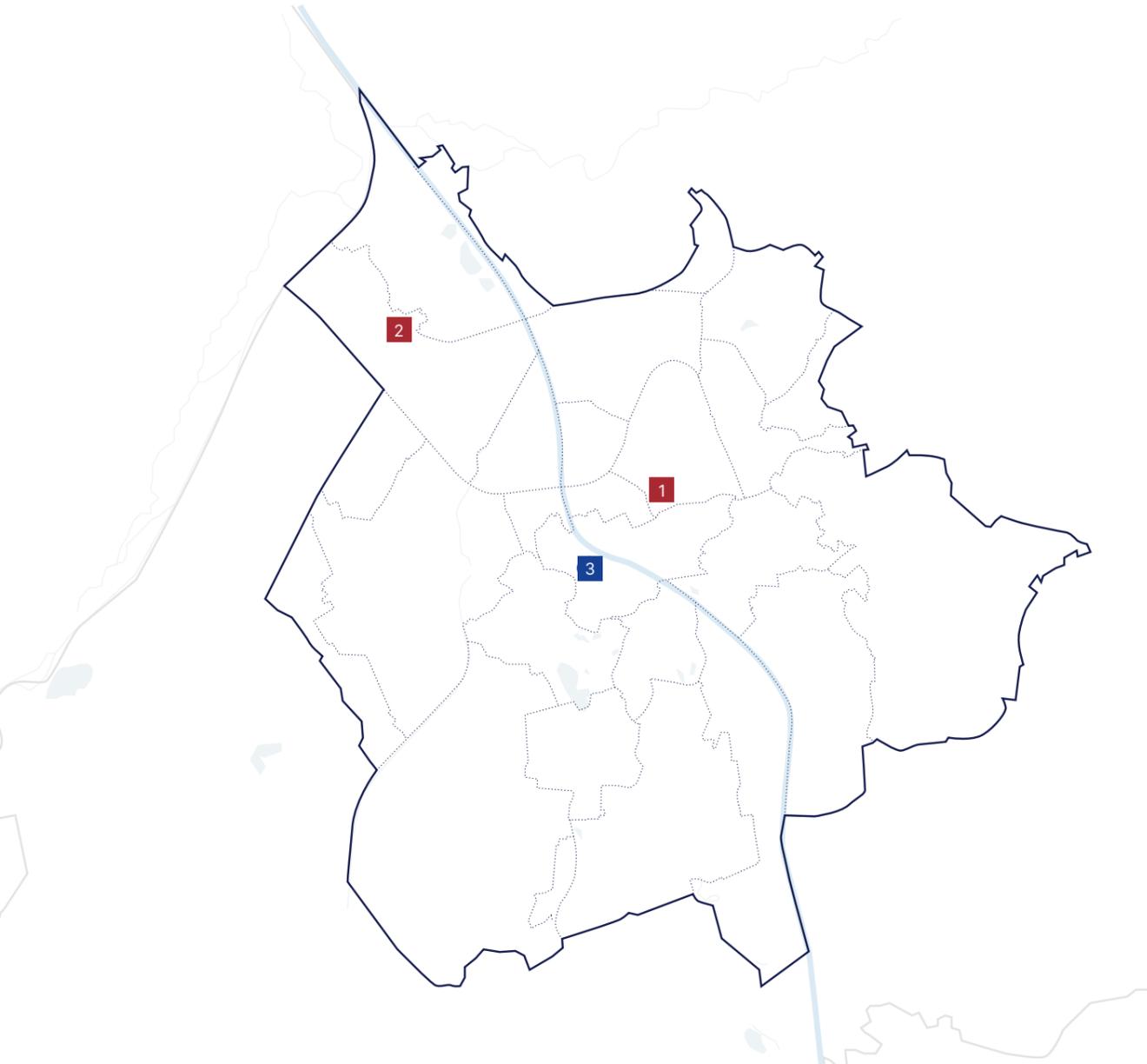
Since its opening in 1876, Café Central is among the most beautiful coffeehouses in Vienna – and to this day, it enchants visitors with its unique and cosy charm. The same is true for receptions in the Mediterranean colonnade courtyard as well as for press conferences.

PALAIS  EVENTS

# Our portfolio at a glance

Locations in Vienna		Conference rooms	m <sup>2</sup>			
1	Austria Trend Hotel Savoyen Vienna ****S	15	1.398	1.056	1.000	309
2	Austria Trend Parkhotel Schönbrunn ****S	12	1.459	620	469	302
3	Austria Trend Hotel Maximilian ****	2	420	245	120	41
4	Austria Trend Schloss Schönbrunn Grand Suite	-	-	-	-	2
5	Austria Trend Hotel Astoria **** (Re-opening end of 2023)	4	269	94	100	128
6	Austria Trend Hotel Europa Wien ****	1	82	82	32	160
7	Austria Trend Hotel Schloss Wilhelminenberg ****	5	303	190	250	87
8	Austria Trend Hotel Bosei ****	7	406	186	180	202
9	Austria Trend Hotel beim Theresianum ***	-	-	-	-	115
10	Austria Trend Hotel Anatol ****	-	-	-	-	62
11	Austria Trend Hotel Doppio ****	2	104	104	50	155
12	Austria Trend Hotel Ananas ****	4	291	182	150	522
13	BASSENA Wien Messe Prater ****	-	-	-	-	243
14	BASSENA Wien Donaustadt ****	-	-	-	-	198
15	Hotel Rathauspark Wien ****, a member of Radisson Individuals	2	91	46	40	117
16	Palais Ferstel	4	923	450	420	-
17	Palais Daun-Kinsky	5	345	90	130	-
18	Wiener Börsensäle	3	748	548	348	-
19	Café Central	-	-	-	-	-
20	Camping Wien West	-	-	-	-	-
21	Camping Neue Donau	-	-	-	-	-
22	Palace Hostel Vienna	-	-	-	-	40





### Locations in Salzburg

	Conference rooms	m <sup>2</sup>			
<b>1</b> Austria Trend Hotel Europa Salzburg	3	154	88	100	103
<b>2</b> Austria Trend Hotel Salzburg Messe	-	-	-	-	97
<b>3</b> Radisson Blu Hotel Altstadt	4	234	62	60	62

### Further locations in Austria and Slovenia

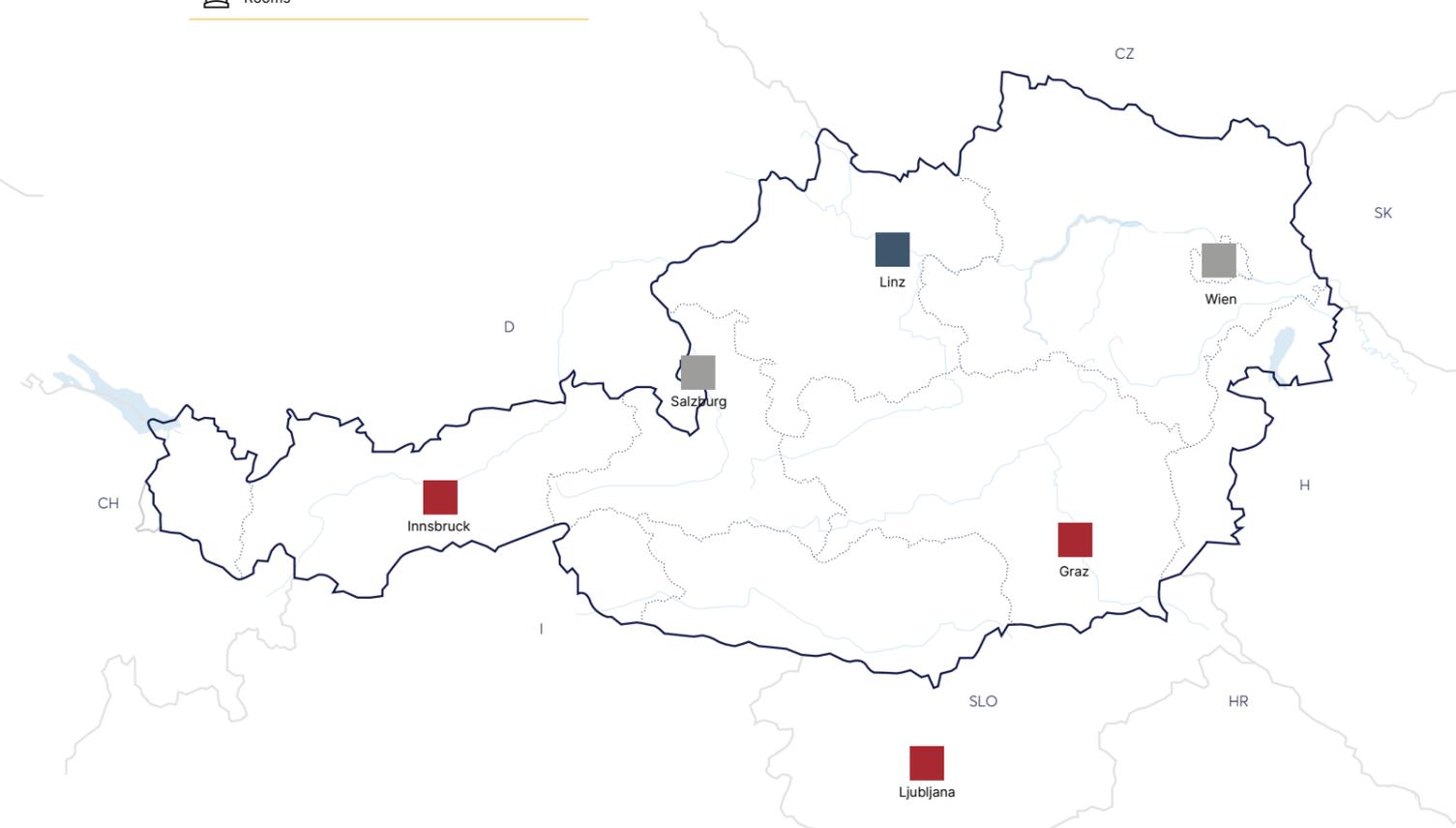
	Conference rooms	m <sup>2</sup>			
<b>Austria Trend Hotel Congress Innsbruck ****</b>	3	210	210	210	106
<b>Austria Trend Hotel Europa Graz ****</b>	5	290	181	250	116
<b>Hotel Schillerpark Linz ****, a member of Radisson Individuals</b>	5	333	232	170	111
<b>Austria Trend Hotel Ljubljana *****</b>	11	967	554	600	214

m<sup>2</sup> Conference room size

Largest room in m<sup>2</sup>

max. pers. in largest conference room (theatre)

Rooms



# Contact

The team of VERKEHRBUERO HOSPITALITY is glad to help – as a central point of contact in all matters regarding our brands. We are here for you and look forward to talking to you!

You can reach us at +43 1 588 00-700 or you can find detailed contact information below.

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